| Positive Qualities | Numbers were used instead of HTML | Completed, but using hand sketches | Completed, but details are not clear | Procedures have been outlined. | Concise user manual, with pictures. |
| Negative Qualities | Customer needs considered in specs | Vague or ambiguous specs | No FMEA performed | Final Product was not feasible given the defined specs | Test subjects do not represent the user. | No header on any document |

- None listed
- Too many items of high importance
- Vague or ambiguous specs
- No FMEA performed
- Short, arbitrary planning, though it was conducted. No extra lead time for deliverables
- Final Product was not feasible given the defined specs
- Test subjects do not represent the user.
- No header on any document

- All customer’s needs were not considered
- Many documents were vague
- No record completed testing
- Concept generation was not documented, other than one power point