Wegmans Cheesecake Process Improvement
(keep the customers happy)
Imagine...
You need cheesecake for Grandma’s 100th Birthday party.
... You go to Wegmans to pick up her favorite strawberry cheesecake ...
You find Grandma’s favorite Cheesecake!
But the price has DOUBLED!
You can’t afford Grandma’s favorite dessert for her 100th Birthday...
What if this actually happened?

What if grandma’s all around the country couldn’t get their cheesecake?

YOU CAN HELP!!!
Stay tuned for a way to save your Grandma’s 100th Birthday Party!
(And other Cheesecake occasions)
Who We Are

These five statements explain what we’re all about:

1. We care about the well-being and success of every person.
2. High standards are a way of life. We pursue excellence in everything we do.
3. We make a difference in every community we serve.
4. We respect and listen to our people.
5. We empower our people to make decisions that improve their work and benefit our customers and our company.
The mission for the cheesecake process improvement is to increase the efficiency and effectiveness of cheesecake production in order to meet customer demand in both quantity and quality of the cheesecakes.
Areas of Interest

Goals:
- Reduce cycle time
- Reduce movement distance
- Increase throughput to meet market demand
- Enable more automated work within process
- Design tool for cheesecake pan crumbering
- Creative students who can work well with manufacturing employees
- “Outside of the box” thinkers
- Students that are able to have fun with their work (& still accomplish goals)
- Self-motivated individuals
- Students that are good “team-players”
- Students that can work well under high pressure

**Students we want**
Does that describe you?
You should expect:

- Challenging 22 week project
- Opportunity to be creative with your education and implement a wide variety of solutions for Wegmans
- Real-world team work experience
- Work closely with Wegmans employees (Engineers and Bakery Employees)
- Opportunity to help other team members in other disciplines
Need more convincing?
You will gather...

- Real-world knowledge to apply throughout your career
- Great team-working skills
- Potential career opportunities with Wegmans

But most importantly....

Satisfaction of knowing you will keep Cheesecakes on the table for all occasions!
Join Now!
No Membership Fee!
Lifetime Benefits!

An offer you just can’t miss!!

Wegmans Process Improvement Project
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