

Strengths

- Strong support and resources for project
- Simple and intuitive GUI prototype
- Some prior knowledge of WebCTRL system
- Ability to use existing hardware and software infrastructure
- Instantaneous/simple data access

Weaknesses

- Limited Programming experience
- Limited public display capability
- Sensitivity of data in system
- Limited web traffic capability
- Some Restricted access

Opportunities

- Scalable to other campus buildings
- Improved use of facility equipment
- Improved awareness of energy usage
- Improvements for future data gathering (e.g. finding missing or incorrect data)
- Positive publicity

Threats

- Not finishing within the 22 week timeline
- Lack of future support
- Faulty meters/sensors
- Limited server/web space
- Restrictions of data displayed publicly
- Loss of software licensing